

## Depot Dispatch



America's Rigid Foam Insulation Superstore!



### THE WALL STREET JOURNAL November 16, 2008, 9:19 pm

Internet Resource ~By Sari Krieger

"Demand is booming for environmentally friendly construction..."

I think builders who can say they are a certified green professional have a leg up on the market, says Philip LaRocque, executive vice president of the New York State Builders Association.

#### We provided material to an ever-expanding list of users and uses

- Cavity wall filler
- Below slab Insulation
- Back fill foundation
- Structural Insulation
- Freezer Insulation
- Concrete Formwork
- DIY's
- Water Proofing Contractors
- Modular Home Builders
- Refrigeration Contractors
- Radiant Flooring Installers
- Contractors
- Much, Much, More...

### What We Accomplished Together in 2008

- Provided huge savings over new insulation prices!
- Recycled 1.5 Million Pounds of Insulation by redirecting it from landfills!
- Partnered with 100's of end users, re-sellers and retail outlets.
- Allowed you to market your Company or job as being "Green" and Environmentally friendly!

#### What Our Customers are telling us!

"We are the Timber Frame Consultants, LLC. We design and build timber framed homes throughout the northeast. Our association with Insulation Depot has been very rewarding from several points of view. First, they have been very easy to work with in their attempts to meet the very specific needs of our customers. We have used recycled insulation outside foundation walls and under basement slabs, as a built up system called "wrap and strap" for timber framed walls and roof systems and for pre-built panels for the same purpose. Our customers love the fact that these materials are "green" because they are recycling an otherwise waste product and most of all because they can save money by using them".

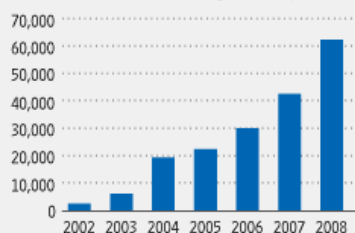
**Paul Patterson – Timber Frame Consultants LLC**

"ReNew Salvage ([www.renewsalvage.org](http://www.renewsalvage.org)) is a non-profit reseller of used and surplus building materials. We have always had a strong customer demand for rigid insulation board which we were often unable to fulfill. After working with Jeff Forts at Insulation Depot, we were able to stock this product in time for the winter heating season. We have received 4 trailer loads of material to-date and realized a margin of 30-40% with great public response."

**Erich Kruger Executive Director**

#### Going Green

The U.S. Green Building Council is certifying an increasing number of "green professionals," including contractors, consultants, attorneys, architects and others. But it still represents a small part of the overall U.S. building industry.



Source: U.S. Green Building Council